



How Your Donations Assist Our Community in a Disaster

These donation levels below are meant for fundraising purposes only. They are intended to be used as examples of expenses generally incurred in the course of our disaster response operations, to help make the case for support and illustrate the impact of any size contribution.

Please note that the donation levels below are not used as guidelines to provide disaster assistance. They are separate from the Standardized Emergency Assistance Price List. These dollar amounts broadly represent the general costs for the Red Cross disaster services provided. For example, sheltering and feeding costs include cots, blankets, comfort kits, security, food, paper supplies, operating supplies, cleaning supplies, rental equipment, waste and spoilage.

The mission of Disaster Services is to provide nationwide, timely, innovative and effective planning, preparedness and relief that enhances the ability of people to anticipate, survive and recover from disasters.

For more information on donation levels, please email Nicole Hoffmann at nhoffmann@arcbadger.org.

Table with 2 columns: A donation of: and Will enable the American Red Cross to: containing 6 rows of donation levels and their corresponding services.

*Clean Up Kit Supplies typically include: flashlight, batteries, gloves, trash bags, hand sanitizer, bleach, rake and broom

**Comfort Kit Supplies typically include: washcloth, comb, shampoo, conditioner, soap, shaving cream, razor, lotion, tissues, toothbrush and toothpaste

***Full Assistance may include: Food, Clothing and Shoes, Shelter (up to 3 nights in a motel and/or 1st months rent), Bedding and Medical Supplies