

Your Benefits and Commitment

Measurable Benefits

- 100% of your contribution will go towards disaster relief operations in the 10 counties the Badger Chapter serves: Adams, Columbia, Crawford, Dane, Grant, Iowa, Juneau, Lafayette, Richland, and Sauk
- Recognition in a quarterly Badger Chapter newsletter with a distribution of over 13,000
- Company listing and website link on Disaster Partners page of www.arcbadger.org
- Invitation to the Celebration of Support, our annual donor recognition event
- Earned media through announcement of Badger Chapter Disaster Partners
- Earned media through recognition of Disaster Partners during times of disaster

Your Commitment

- Assist the Badger Chapter in actively recruiting new partners
- Inclusion of partnership in one of your corporate newsletters or other communication to your customers

Benefits from Association with the American Red Cross

- Corporate alignment with the American Red Cross, the second most recognized logo in the world
- Recognition as a company committed to the safety and preparedness of the community in which your employees and customers live

Commitment Timeline

- One week following commitment: Company name will be on Disaster Partners page of www.arcbadger.org
- One month following commitment: Payment due
- As soon as possible: Company recognized in Badger Chapter newsletter
- Quarterly: Reporting to you from the Badger Chapter on progress of the Disaster Partners Program and quarterly disaster statistics

